





Sam Kaviar **Owner and Founder** *Kayak Nisqually*  My duties include
designing and leading
kayak tours, as well as
performing all business
functions including
marketing and
accounting.



# Owner and Founder, Kayak Nisqually



**TYPICAL DAY:** My day usually starts by checking bookings and social media to see how many people have signed up for a tour. I check the weather and currents before collecting boats and equipment and driving to the beach. Once I arrive, I prep gear, greet guests, and conduct a safety orientation and paddling lesson. I lead the tour with ample naturalist interpretation and upon returning to shore, clean gear and return to storage. I send out photos from the tour to participants and then begin preparing for the next tour.

#### CAREER PATHWAY:

Before college, I did internships in the environmental field. I studied animal behavior, zoology, wildlife, biology, and Buddhist philosophy. In college, I received a scholarship to do wildlife research on pygmy sloths. After completing my undergraduate degree, I was hired as a biological science technician for the United State Geological Survey studying estuary restoration and became a caretaker for the Nisqually Reach Nature Center.



#### IMPORTANT SKILLS

Sea kayaking certification, expedition behavior, leadership, oceanography and marine navigation, computer skills, laws of the sea, and applicable business skills and mathematics.

### **EDUCATION**

Bachelor's Degree

# SALARY RANGE

\$25,000-\$50,000

## **TOOLS OF THE TRADE**

My favorite tool is binoculars because they allow me to facilitate great observations of wildlife while respecting laws and ethics about not disturbing wildlife.

"I get to be outside a lot, facilitating fun and education for people in nature, as a business owner I have a lot of freedom and control over what I get to share."



